



Importance of Cultural Diversity

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Culture

- It is defined as the customs, arts, social institutions and achievements of a nation, people, or other social group.
- It is an integrated part of everyone's identity.
- Culture can be observed all over the world, with countries, cities, and communities practicing their own set of traditions and norms.
- *New York City aka. "The Melting Pot"* an example of where cultural diversity is present.

To live in a diverse city...

- Different foods from different origins, where one's beliefs plays a role because of how there are certain foods one cannot eat.
- Unusual or exotic foods that are actually normal for some people.
- A person's culture can be identified by the clothes they are wearing.





Cultural Diversity

- Different or varieties of cultures of this world that people follow.
- The way we speak, the way we live our lives, the way we behave, what we wear shows our own culture. Everyone in this world follow their own culture to be in a society.
- Being in a very diverse city helps us to respect every culture and learn about new cultures.



Culture Shock

- Not being exposed to the diversity of cultures will result in culture shocks. Culture Shock is experienced when some feel disoriented in a new society or in a new country.
- Being culturally diverse is very important as it will help us in many ways for example, when traveling to new countries and learning new cultures will make us expose in new culture and help us learn how diverse the world is.



Globalization

- Globalization is the distribution across national borders and cultures of merchandise, technology, information, and employment.
- In economic terms, the interdependence of nations around the world fostered by free trade.



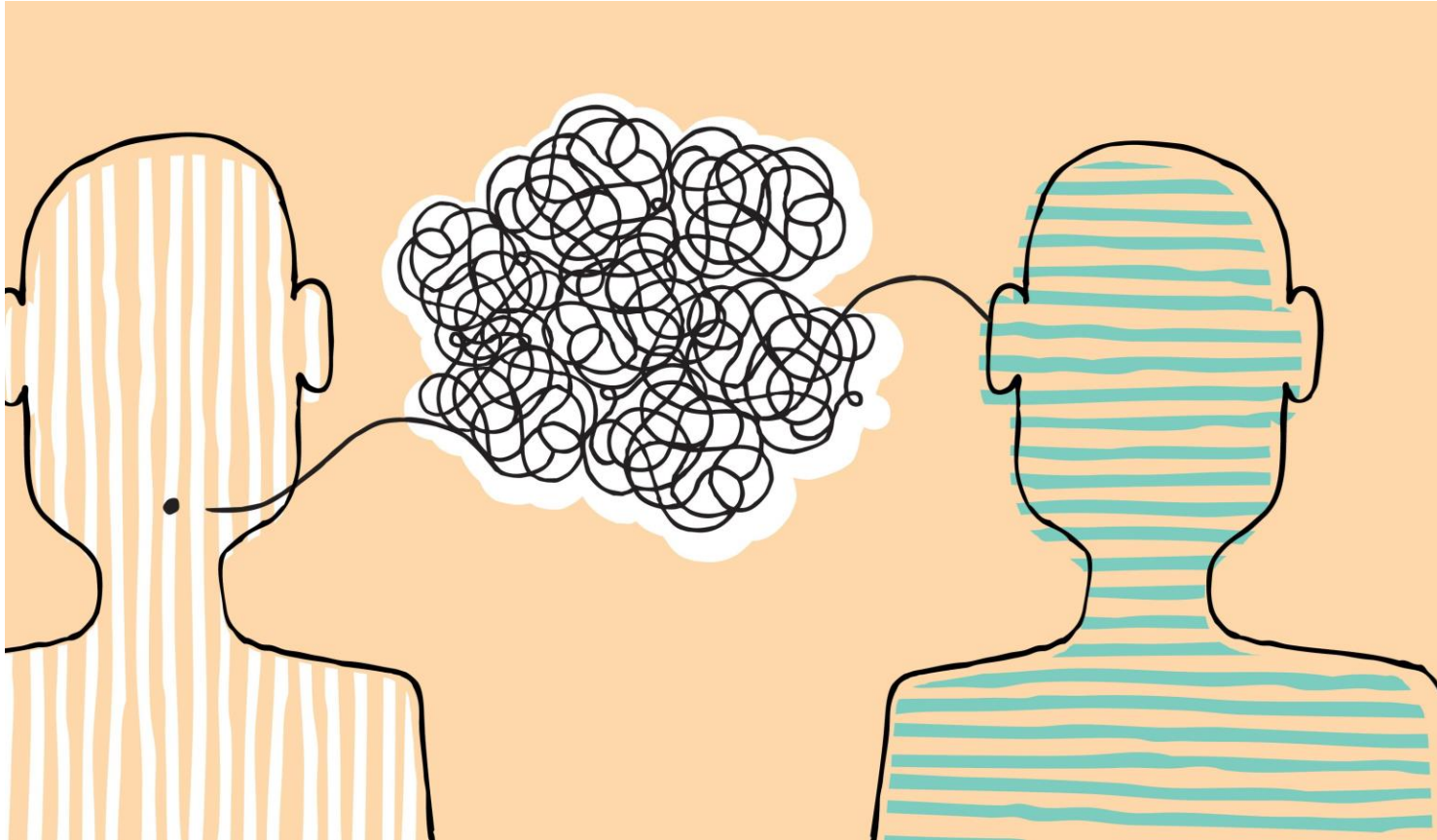
Pros & Cons

- On the upside, by creating job opportunities, growth, and better access to goods and services, it can increase living standards in poor and less developed countries.
- On the downside, as resource development travels across borders, it can kill job opportunities in more developed and high-wage countries.

Diversity in Jobs

- Being able to demonstrate having a diverse workforce makes great business and ethical sense.
- Diverse cultural perspectives can inspire creativity and drive innovation.
- Cultural sensitivity, insight, and local knowledge means higher quality, targeted marketing.





Diversity in Jobs

- Multiple voices, perspectives, and personalities bouncing off one another can give rise to out-of-the-box thinking. By offering a platform for the open exchange of ideas, businesses can reap the biggest benefits of diversity in the workplace.
- Non-verbal communication is a delicate and nuanced part of cultural interaction that can lead to misunderstandings or even offense between team members from different countries.

Language

- Learning another language saves you time and improves ability to multitask in job and anywhere else
- Better decision skills
- Increase on attention span



Leslie Espinal

Body language

People do hand gestures as they speak when they want to emphasize what they mean.

- People also use hand gestures in order to send a message without speaking a word and sometimes this does not apply to everyone.
- *"Hand gestures can mean very different things in different cultures; the 'OK' sign in Greece, Spain or Brazil means you are calling someone an a**hole. In Turkey, it's meant to be an insult towards gay people."*
- *"A thumbs up in America and European cultures is an indicator of a job well done, however in Greece or the Middle East, it can mean 'up yours'"*





Different Perspectives

- A person's culture affects the way of how they see the world.
- For example, verbal and physical language may exist in both cultures, but mean two different things.
- Also, words can impact someone negatively or positively at the same time due to how there is a cultural background behind it.



Importance Of Cultural Diversity

- Being exposed to different kinds of culture may be too much to take in, but this situation is something to look forward to.
- Being able to prevent misunderstandings between people and to understand where someone is coming from.
- Being able to prevent offending anyone due to ignorance.
- Being aware of their culture is also acknowledging them as an individual. They matter. You matter.

Works Cited

- <https://www.iwillteachyoualanguage.com/blog/9-health-benefits-of-learning-a-foreign-language>
- <https://virtualspeech.com/blog/cultural-differences-in-body-language>

A group of hands holding lit sparklers against a dark background. The sparklers are arranged in a horizontal line, and the hands are visible at the bottom, holding the sticks. The scene is illuminated by the bright light of the sparklers, creating a warm and celebratory atmosphere.

Thank You For Your Time!